

Tom Keifer #keiferband 2024 Bio

Tom Keifer remains a resilient, relevant figure in the rock world through constant reimagination and renewal. His story begins as the singer-songwriter, guitarist and front man of hard rock heavyweights Cinderella. His signature voice and guitar, and bluesy, no-BS arena-shaking songwriting, were integral in moving 15 million records worldwide. Over the past decade, Keifer transitioned his talents to a solo career, enjoying continued success recording and touring with #keiferband. #keiferband is Tom Keifer, Savannah Keifer, Tony Higbee, Billy Mercer, Jarred Pope, Kory Myers, Tanya Davis. Two critically-acclaimed albums have been released to date: *THE WAY LIFE GOES* (2013) and *RISE* (2019). The "LIVE LOUD 2024 TOUR", will have #keiferband hitting the tour trail this year with plenty of high energy, eardrum-shattering shows combining all the classic, chart topping hits of Cinderella with new faves from #keiferband releases.

Solo releases... "RISE" & "THE WAY LIFE GOES" Stats and review quotes

#keiferband's 2019 studio album "RISE", (Billboard Top 10 Hard Rock Sales), released September 13th, 2019 on Cleopatra Records features the rousing, rollicking rock singles, "The Death of Me" and "HYPE". Both singles landed in the Billboard Mainstream Rock Top 40 with "The Death of Me" sitting five weeks inside the top 20, peaking at #18 and "HYPE" spending four weeks inside the top 40, peaking at #32. Produced by Tom Keifer, Savannah Keifer, and Kyle O'Connor. Rise signifies the ongoing evolution of the former Cinderella frontman as a person, songwriter, and bandleader. Keifer's deep-seated roots shine through to the very core on "RISE", something that was embedded at the very heart of his music created during the multiplatinum Cinderella days

Keifer's first solo release, 2013's "THE WAY LIFE GOES" cracked Billboard's Mainstream Rock Top 40 with it's first single "SOLID GROUND", peaking at #14 and holding inside the top 15 for nearly two months. The second single, "THE FLOWER SONG", received multi-format airplay on Mainstream Rock, AAA and POP... Including 8 weeks of heavy rotation on SIRIUS/XM's "20 on 20". A deluxe edition of "THE WAY LIFE GOES", featuring bonus tracks, DVD documentary and special custom artwork was released in 2017. One of the featured bonus tracks was a duet of Cinderella's classic "NOBODY'S FOOL" with Halestorm's Lzzy Hale. The collaboration on the classic song landed another top 40 single, peaking at #30 on Billboards Active Rock chart.

Though Keifer has faced many ups and downs all throughout his storied career, his unyielding resilience can be found well within the grooves of both solo releases, "THE WAY LIFE GOES" and "RISE". And, in this moment, it's fair to say "RISE", is the perfectly realized album that's brought #keiferband directly to the next summit.

Album review quotes...

"RISE"

"...A gem of a record that manages to walk the line of recapturing the heart of his early works yet still feels totally vibrant for today ...moments that shine best here are the album opening "Touching The Divine", "The Death of Me", the Stones-ish balladry of "Waiting On The Demons" and "HYPE". Keifer's second act is something to rise up and cheer. – Chad Childers, Loudwire (RISE Loudwire Top 50 albums of 2019)

"...A return to form for KEIFER and company. RISE features a cross section of tunes that cull inspiration from NIGHT SONGS and LONG COLD WINTER with a potent, modern age punch that will please diehard and casual fans alike. On RISE, KEIFER is showing the kids and his contemporaries how it's done. Well done KEIFER BAND. 5.0 Out Of 5.0" -- Ruben Mosqueda, KNAC.com (RISE #3 KNAC Top 10 albums of 2019)

"...TOM KEIFER is an outstanding guitarist and songwriter, and that's apparent on his solo music. KEIFER's 2019 release, RISE stands out for its gritty songs and riffs, with each track offering its own character." -- Anne Erickson, Audio Ink Radio (RISE Audio Ink Radio #22 Best Albums of the Decade: Rock and Metal in the 2010s)

"...The former Cinderella mastermind's second solo release contains Rolling Stones nods ('Waiting on the Demons,' 'Breaking Down'), Cinderella-styled scorchers ('All Amped Up,' 'Life Was Here'), and modern sounds ('The Death of Me,' 'Hype,' 'Untitled'). 'You Believe in Me' is a soul-baring tribute to his wife/songwriting partner/bandmate, Savannah. KEIFER and Tony Higbee trigger ringing acoustic and electric parts throughout." -- Bret Adams, Vintage Guitar

"...In sum, with RISE, TOM KEIFER succeeds in proving (once again) to be an artist who knows no creative boundaries and remains in a league of his own." -- Christopher Long, Ink19.com

"THE WAY LIFE GOES"

"...A collection of 14 blues howlers, Stones-y rock and, yes, big ballads, the album calls to mind Cinderella but with an even more rootsy undercurrent."

--Joseph Hudak, Rolling Stone

"...14 songs that stay true to form – killer blues-rock playing and tones, hooks galore, and strong songwriting. If you're a fan of harder-edged rock and long to hear genuinely enjoyable new tunes, it may be just the thing; the opener, 'Solid Ground,' offers pure Keifer guitar and vocals with a feel reminiscent the Stones' Exile On Main Street while the remaining tracks are, much like his life the last 15 years, an up-and-down ride."

--Ward Meeker, Vintage Guitar,

"...The record features such vital, vibrant guitar tones and parts that are immediate and honest. They also have that cool, interlocking, layered quality that made so many classic rock albums so, well, classic. Keifer flat-out knows how to play vibey guitar parts with ungodly tone, and fans of the Stones, Zeppelin, Steve Marriott, and early Aerosmith should definitely take notice. And, although you wouldn't wish hemorrhaging vocal cords on anyone, this guy is singing better than ever to complement his great 6-string parts."

--Matt Blackett, Guitar Player,

"...An amazing, raspy voice and a knack for writing songs that lodge themselves on the brain and refuse to leave for days..."

--Gerry Gittleson, Los Angeles Daily News,

"... 'The Flower Song', his premiere solo offering, smacks of the Black Crowes/the Faces."

--Katherine Turman, Village Voice (NY),